



Millie

Family Day was full of AWESOME

Once upon a time, on a gorgeous Saturday morning, under a brilliant blue October sky, something extraordinary happened...

We hosted our first-ever Family Day at Modern Supply. It was our



family welcoming Knoxville families to our showroom for food, fun, expert advice and hands-on activities. We partnered with our new BFFs, knoxmoms.com, whom we met in cyberspace, to put on a spongetastic event!

Pace & Dottie invited some of our very favorite vendors, like Neil Razor from Chancey & Reynolds, the BIG DOG in heating & air, and Robert Bird, the GE guy. Also Tina and Mike Brogdon from Brogdon Plumbing, Ed Mercer from Jenco Remodeling, Geoff Ward from American Standard, Tim Blevins and Mark McGhee, who rep Delta and Basco Shower doors, and Mike Pitt from Starmark Cabinets.



These “subject matter experts” were on hand to offer tips and answer questions from parents as their kids decorated cookies, made monsters and chalk drawings, and scrambled through the box tunnel

outside our cardboard kitchen. Rita's Italian Ice joined in our reindeer games with free samples. In fact everything was FREE, FREE, FREE!



It was hide-and-seek throughout the showroom as "Millie's Little Helpers," Max, Mark, Molly, Mason the Dog, and Mittens the Cat, led children and their parents through five entertainment stations:

At Mason's Station, Chefs Rob and Stacey were cooking up juicy tenderloin bites and gooey grilled cheese mini-sandwiches – MUCHO YUMMO!

At Molly's Station, we were making the cookie magic and chillin' with Rita's Italian Ice – MARVELOUS SPRINKLES EXTRAVAGANAZA!

At Mittens' Station, cardboard boxes made for a cool crawl to tunnel through the heart of the showroom – EXPLORE GALORE!



Mark was the King of Chalk at his Station. The children had a huge concrete canvas for drawing whatever they could dream up – COLORFULLY DELICIOUS!

Max's Station was a monster mash, and it proved to be the most popular stop on Millie's Great Adventure. Kids made monsters out of scrap plumbing parts – MONSTROUSLY CREATIVE!



For the grand finale, families headed over to the Lighting Studio where they were welcomed to a kids' paradise in the parking lot. There was a jump house, an obstacle course, face painting, cotton candy, games and treats for everyone – MIND-BLOWING MADNESS!

I don't know who had more fun – the children or the young at heart here at Modern Supply! Yes, we got a little carried away. A moonwalk morphed into an inflatable slide and cotton candy machine, a sucker pull and a scavenger hunt. Modern Supply was transformed into Millie's Playland for one magical morning!

And we gave away some groovy prizes to these lucky folks:

Grand prize dishwasher – Beverly Sharp
Fan – Alison Pruitt
Fan – Amy Miller
Cardboard Kitchen – Lisa Vos

\$25 Toys R Us gift card – Evan Smith

Family Day was full of AWESOME! In fact, we had so much fun; we might just do it again next year!

Because we want Knoxville to know we're here for retail shoppers. Our showroom is warm and inviting, and our staff is seasoned, savvy – and, in my case, sassy too!

So come see us here at Modern Supply. We love Knoxville. We've been an integral part of the community for over 60 years, and we're still here, eager to please and meet your needs with kitchen and bath appliances, plumbing fixtures and accessories, lighting, countertops and cabinetry. We've got everything from green, energy-efficient washers and dryers to the latest in new-fangled faucets to a bright red bath tub. We even have a new line of affordable artwork to adorn your walls – for realz!

Tell 'em Millie sent you!

TTFN,

A handwritten signature in cursive script that reads "Millie". The name is written in a light grey or blue ink. There are two small heart symbols placed above the 'i' and 'e' in "Millie".