



MODERN SUPPLY
Kitchen, Bath & Lighting Showrooms

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Modern's Millie

Modern Supply's design consultant and remodeling expert

Ah, Vegas! The glitz ... the glam ... a sassy setting for the 2011 Kitchen & Bath Industry Show (KBIS). Sooo much to see and learn. Glad I packed my comfy shoes!

KBIS highlights the hottest design trends and new products for industry pros. With over 30,000 attendees and 500 manufacturers, it was a definite must-see for me! Here's a taste of what I learned.

Kitchens are the fave gathering spots for families. We're headin' back to the "Leave It to Beaver" era with more kitchens with eat-in dining areas. Traditional kitchens are still topping the charts, followed by Shaker style and contemporary.

Maple is the new cherry. Its fine texture makes it an awesome choice for any style. Top stain choices are naturals, light browns and espresso. Mixing cabinet colors are gaining top raves, too. Organizational cabinets are must-haves - there are a ton of options.

I love color and it creates a room's mood. Earthy tones are all the rage with shades of green and grays in an uprising. Deep plum and navy are the new black.

Brizo was rockin' with show-stoppin' new faucet designs. They collaborate with fashion designer Jason Wu (designer of Michelle Obama's Inauguration Ball gown) to add awe-inspiring flair to their designs. Brizo's new Vuelo faucet has sexy lines with a hot new cocoa bronze finish combined with stainless steel. Way cool!

Also debuting was the Charlotte bathroom collection mixing art deco with traditional design. I think they need a "Millie" collection - fashionable, curvy and fun!

We Americans love a hot, steamy shower! American Standard showcased amazing new showerheads, hand showers and body sprays. Five spray functions in one showerhead will for sure get the shampoo out of my hair ... and still save water. Remarkable!

The kiddos were not forgotten with their FunBath tub conversions with cool graphics like fire trucks and SpongeBob. Just drop over a standard 60" tub raising it to a level where Mom doesn't have to stoop to bathe the tot. Talk about a back-saver!

Green products thrive! Installing them doesn't mean you're a geek with a pocket protector. It means you're a smart cookie saving \$\$\$ and that you're earth-friendly. Oodles of choices for EPA WaterSense labeled plumbing fixtures and firms touting their environmentally friendly manufacturing processes.

I could chatter on and on about KBIS. There's heaps of info to share. Come on in to our showroom and talk with one of our fab-tab-ulous consultants. They can help you sift through thousands of products and find what's suited to your style. Tell 'em Millie sent you!

Drop me a line at:
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Millie

Have consultants, will travel!

That's the motto of Modern Supply's outside sales team. New construction, a remodel or simply updating a tired space, Modern Supply has the kitchen, bath, lighting and accessories to fit your style.

The seasoned staff will visit your location to assess, suggest, measure and draw prints for your kitchen or bath project. With hundreds of brands, styles and options to choose from, their product knowledge will guide you in the right direction. Their goal is to ease the stress associated with the major decisions in such important projects.

The team is based at Modern Supply's corporate offices and showroom at 525 Lovell Road. The massive showroom, divided into areas that highlight both kitchens and baths, showcases the latest design trends.

The outside sales team is composed of Debbie Johnson, sales manager; Sherry Williams, Elizabeth Beets, Michael Lampkin and Chris Holbert. They will work with you from the concept stage through the installation.

All are experts with years of experience in the business. Williams has been

Meet Modern's experts on kitchen and bath design



Modern Supply's outside sales staff: Chris Holbert, Debbie Johnson, Sherry Williams, Elizabeth Beets and Michael Lampkin. Photo submitted

with Modern supply for 25 years, Johnson for 14, Beets for four and Lampkin for three. Holbert is the newest member with less than six months but has been in the industry for 13 years.

It's clear they enjoy their work.

Beets says her favorite part of the job is "Taking the customer's vision and bringing it to fruition. We're familiar with industry standards and why certain things can or can't be done. We are able to guide our customers along the way."

Williams says she most enjoys working with people. "You get to know your customer as you help them make their vision come

alive. You learn their style, likes and dislikes and a lot about them as a person. It's a great experience."

Lampkin works with contractors as well as the consumers. He adds, "About 90 percent of my job is relationship building. It's important customers have confidence in my knowledge and that Modern Supply is backing me. It's great to see the final result of a project."

Johnson comments, "People planning new construction or a remodel need to think 'outside the big box' stores. Although they are good at a lot of things, Modern Supply offers more unique brands, more expertise and more quality

at comparable prices. Our computer-generated design plans are complimentary."

"New construction is still down but customers are remodeling using higher quality products with the intent of remaining in that home for longer," says Chris Holbert. He specializes in both residential and commercial customers.

Quality products, superior service and top-notch expertise are what Modern Supply was founded on and continues to build. Give them a call! They're always willing to help.

Hours: Monday-Friday 8 a.m. to 5 p.m. - Evenings & Saturdays by appointment
966-4567 - www.modernsupplyshowroom.com



Modern supply gives back

Modern Supply contributed the lighting for the Labor of Love home remodel project for the Love Kitchen's Helen Ashe. This pretty chandelier graces the dining room. They're ready to lend a hand on sister Ellen's remodel project too.

Photo courtesy of the Home Builders Association of Greater Knoxville.



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We've got fresh coffee at the Parts Counter.
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Modern's Millie @ modernsmillie

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